



2024 Advertising Menu

Advertising is easy and cost effective with the Southern California Equestrian Directory.
 SCED advertising packages are designed to suit every budget.

Receive an additional 5% discount on 3, 6 or 12 month prepaid advertising packages.
 5% Discount does not apply to the Business Card Ads or Classified Ads

SCED Advertising Packages

<u>Business Card Ad Package *</u>	Semi-Annual Fee	\$125.00
Business Card ad in all appropriate categories	Annual Fee	\$239.00
<u>Small Business Ad Package</u>	Monthly Fee	\$95.00
<u>Professional's Ad Package</u>	Monthly Fee	\$185.00
<u>Corporate Ad Package</u>	Monthly Fee	\$395.00

Full Color Display Ads ~ Banners & Buttons

Home Page Display Ads

Button (175 x 200 px)	Monthly Fee	\$125.00
Rotation Banner (500 x 136) Max. 3 companies per location	Monthly Fee	\$195.00

Skyscraper Vertical Display Ads - Available Space Limited

Home Page - 1 location available (size TBD)	Monthly Fee	\$225.00
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Additional Ads Throughout SCED

1 Rotation Banner - Shared location w/ up to 3 banners in Premium Locations (125 x 450 or 500 x 135 pixels)	Monthly Fee	\$75.00
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Note:

All pricing show above is presented at a **PER MONTH fee schedule**.
 *Business Card Ads are paid as a semi- annual and annual fee.
 Animated banners & buttons are an additional fee of \$35.00 per month.

Web Services

Web Flyer

1 Page Online & Printable Color Brochure – In Connection with Paid Advertising on SoCalEquine.com	\$75 Design Fee + \$45 per month hosting fee
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Website Design

\$75 per hour for informational website; to be quoted per site basis

Domain Name Registration & Hosting - \$229 per year, automatic renewal

Classified Ads

All Classified Ads are 3 month Duration

Text - Only Ad	FREE
Add Web Address to Ad	\$25.00
Photo Ad	\$60.00

Additional Services Available

Graphic Design

Custom graphics to your specifications - Logos, business cards, brochures, clothing, camera ready advertising, signs, posters and much more

Call for quote



Southern California Equestrian Directory
 Temecula, CA 92589-3997
 Phone: 951.240.0921 or Email: info@socalequine.com