**Footings Unlimited** ~ Featured Business

Southern California Equestrian Directory – November 1st 2010

<u>www.socalequine.com</u>



The Art of the Perfect Arena

As a leader in the development, construction and maintenance of arenas worldwide, Footings Unlimited has discovered that creating the "perfect" arena for each client is more of an art than a science. The land is the canvas, and as the "artist," Footings Unlimited creates each arena as a unique piece of artwork. By carefully guiding their clients through the entire process involved with building or revamping an arena, they can offer the expertise of working with thousands of projects and some of the world's top riders. Their unparalleled research of surface materials has yielded the largest selection of footing products. Perhaps most valuable is their ability to inform the client of many options, of what has worked and what has not, the advantages of certain products over others and in the end, helping clients to avoid costly mistakes in making the arena of their dreams.

Wayne Gregory of Footings Unlimited notes that for all types of projects, the customer's goals for the use of the arenas are paramount. With differences in riding disciplines, so there are differences in the materials and construction of the arena surfaces. Footings Unlimited specializes in long lasting, custom built arenas, which are designed with the type of riding in mind for each project. Each surface is designed with high quality materials and is laser leveled to ensure the proper compaction and drainage of the base, plus a uniform depth and cushioning of the sand. Footings Unlimited provides a unique concrete reinforced base – this results in arenas that can withstand years of thundering hooves. Then, with the selection of the custom material over the base, the artwork of the arena construction is complete.



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Over the past 15 years, Footings Unlimited has researched and tested numerous footing materials, and now offers what they feel is the best selection of footing products. Depending on what the goals are for the project and the budget, they can recommend appropriate choices to the client. Footing materials include several categories of product lines. Beginning with sand, there are several choices such as washed concrete sand, with varying depths to suit the particular discipline of riding.

Textiles are also gaining popularity for arena footing because they can provide some of the most consistent surfaces on the market. The fabric based material helps stabilize sand, improves water retention and provides much desired cushioning.

Another product line is rubber footing materials. Footings Unlimited provides six choices in this category. Once a client decides on utilizing rubber footing, recommendations are made to address issues such as water retention, the "cush" factor, decreasing slickness of clay dirt, reducing concussion and minimizing compaction.

Hybrid footing products combine the best of all worlds, some with sane, rubber and textile combined.

Because of their extensive research and field expertise of building and maintaining arenas for some of the world's finest competitions and top riders, Footings Unlimited is known as an industry leader. However equally important are the everyday horse owners who have chosen Footings Unlimited to transform their canvas of open land into the arena of their dreams. For projects both large and small, Footings Unlimited welcomes the opportunity to meet your specific needs in arena design, construction and maintenance. After all, the perfect arena is a work of art!

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